SPONSORSHIP OPPORTUNITIES

TEST BETTER TOGETHER
While the current global health crisis prevents us from gathering in person, Sauce Labs remains committed to connecting with our community and helping teams across the world test better, together. In the spirit of shared learning and community connection, on May 12 and 14 Sauce Labs will host a multi-track, virtual conference, SauceCon Online.

North & South America: May 12, 2020 9am PDT
Europe & Rest of World: May 14, 2020 1pm BST

More information at saucecon.com/online
SauceCon Online Attendees

**Estimated Attendance:** 1,000+

**Attendee Personas:** Front End Developers, SDET, QA, DevOps

SauceCon Online will bring together 1,000+ front end developers, SDETs, QA, and DevOps experts from around the world, and from companies of all sizes.

Attendees have experience in automated testing with Selenium and Appium, and are interested in furthering their knowledge of these and other automation tools. They’re hungry to learn more about the future of continuous testing within the DevOps tool chain, and implementing automated testing in CI/CD workflows, both desktop and mobile.

From the leanest startups to the Fortune 500, SauceCon Online attendees span the range of practitioners, managers and directors who are eager to learn how to automate testing and ship better software, faster.
SauceCon Online will deliver quality testing content and actionable tips for testing in the cloud. An ITP track will introduce attendees to new tools and services to advance their testing journey. In addition to wide visibility through event promotion, sponsors are invited to present a 30-minute ITP to share best practices and showcase their software solutions.

**SauceCon Online Sponsorship - $2,500 (12 available)**
- 30-minute ITP session at both North America and Europe events
- Leads for all attendees in ITP session
- Leads for all viewers of on demand ITP session for 6 months following the event
- Logo and link on SauceCon website
- Logo and link in Know Before You Go email to all registrants
- Logo on holding slides during SauceCon Online
- Social media shout-outs
- Participation in SauceCon Online giveaway (sponsor to provide prize)
Questions?

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